Archie COMICS
NO.5 SEPT.
US $1.50
CAN $1.65

YOU WON'T WANT TO MISS... "CHERYL IN THE MORNING" IN THIS ISSUE!

Cheryl Blossom™

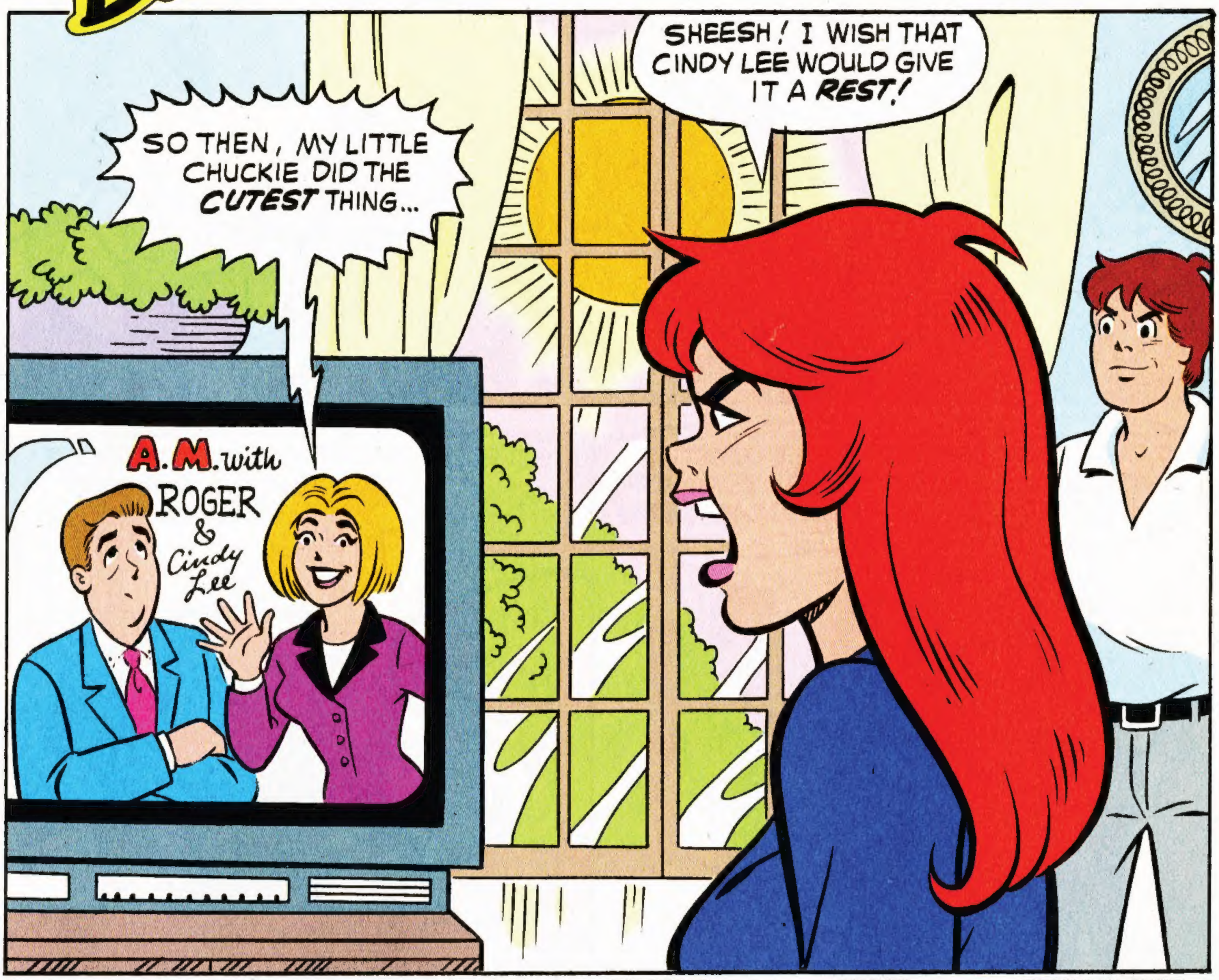
APPROVED BY THE COMICS CODE AUTHORITY

DIRECT EDITION
00511
7 62816 47038 4

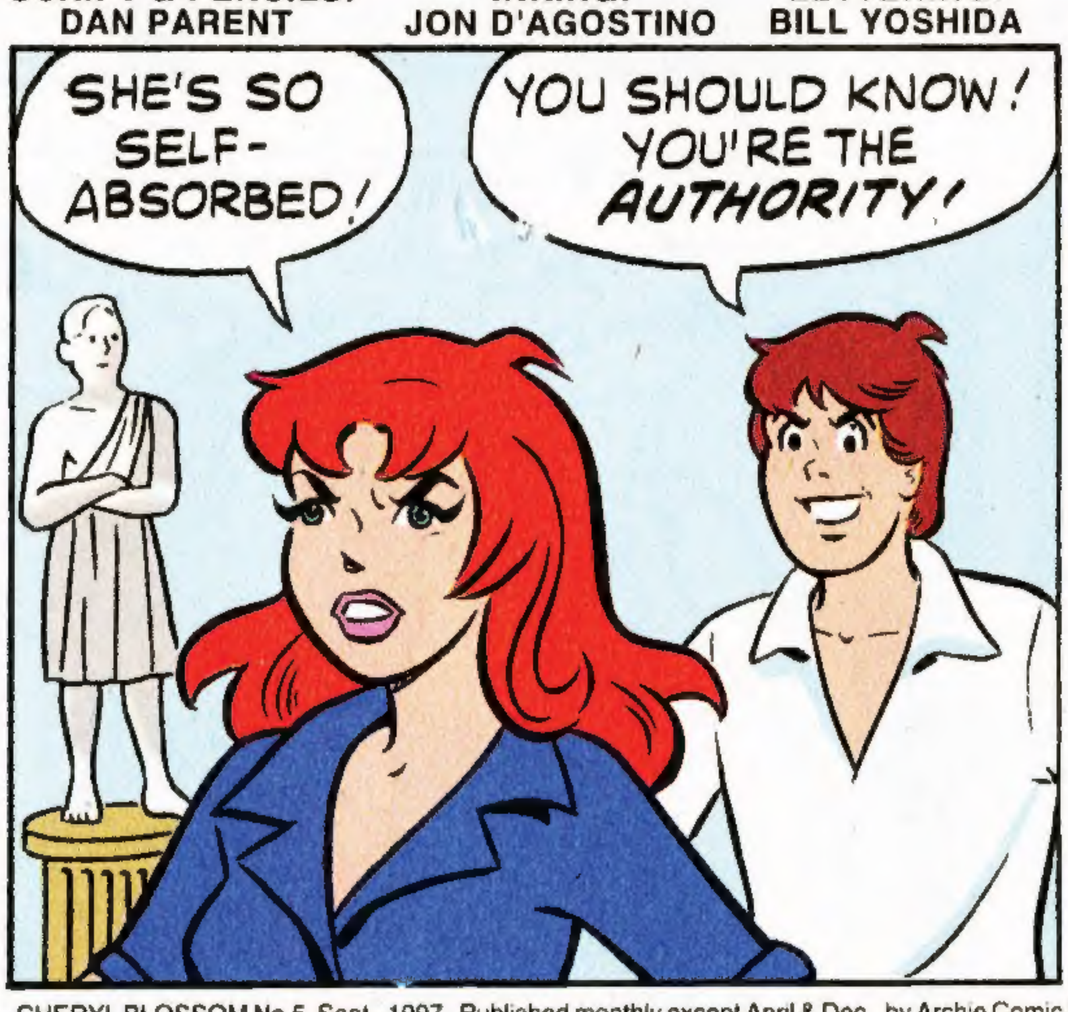
TM & © 1997 Archie Comic Publications, Inc.

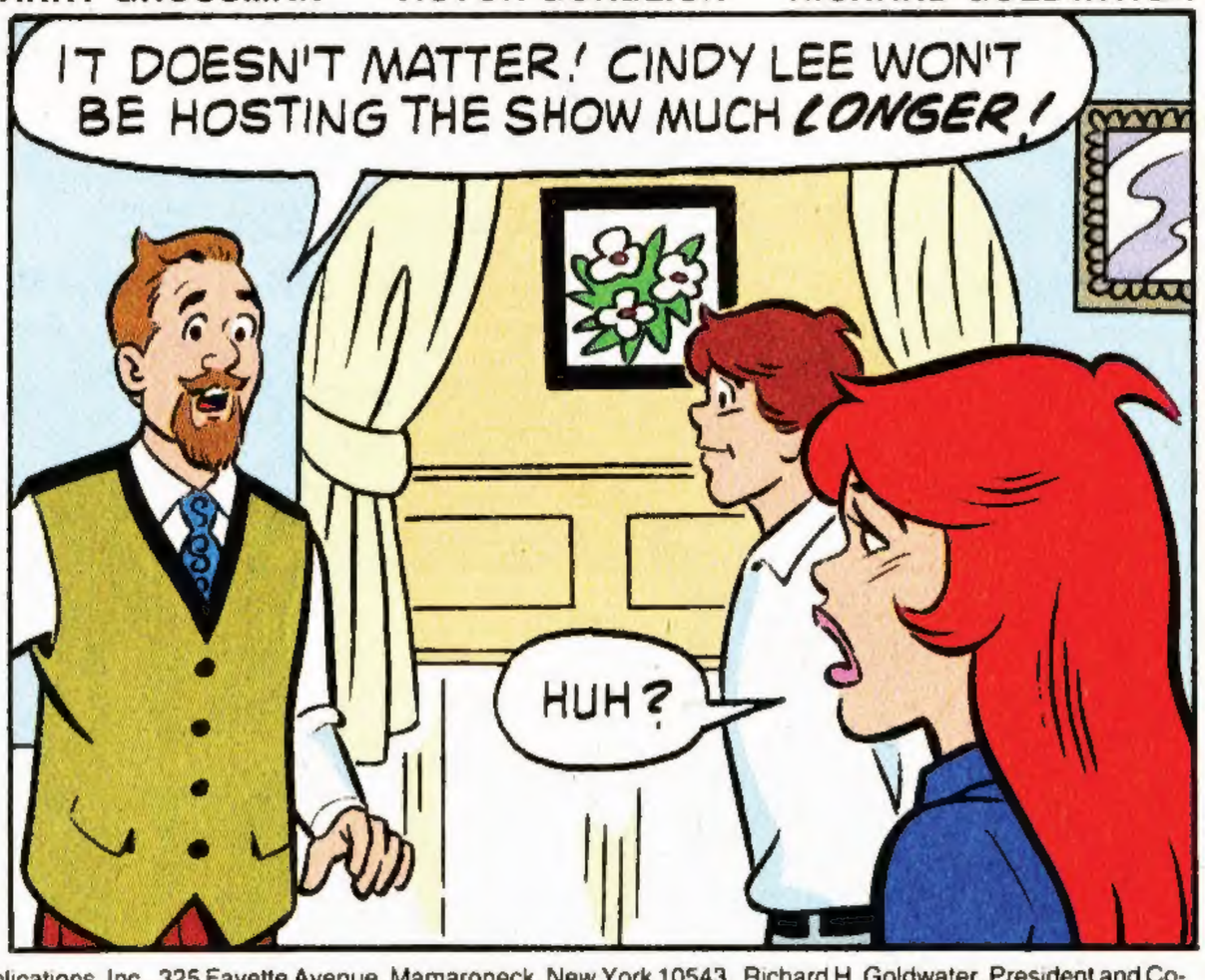
Cheryl Blossom™ in Cheryl in the MORNING

PART ONE



SCRIPT & PENCILS: DAN PARENT
INKING: JON D'AGOSTINO
LETTERING: BILL YOSHIDA
COLORING: BARRY GROSSMAN
EDITOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER





CHERYL BLOSSOM No.5, Sept., 1997. Published monthly except April & Dec., by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies $1.50 in U.S.; $1.65 Canada. Subscription rate: U.S. $15.00 for 10 issues; $16.50 in Canada. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. "CHERYL BLOSSOM" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1997, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Application to mail at periodicals postage pending at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to CHERYL BLOSSOM, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543. Printed in Canada

IT TURNS OUT SHE'S GETTING ***RELEASED*** FROM HER CONTRACT!

I HAVE A FRIEND WHO ***MANAGES*** THE SHOW!

COOL! INSIDE HOLLYWOOD GOSSIP! I ***LOVE*** IT!

WHY WOULD THEY ***RELEASE*** HER FROM HER CONTRACT?

IT TURNS OUT SHE'S INVOLVED IN A LAND ***SCANDAL!***

SHE BOUGHT AN ENTIRE TOWN IN THE MIDDLE OF ***NOWHERE!***

SO?

THEN SHE HAD IT ***LEVELED*** JUST TO BUILD A WAYMORE SUPER STORE!

ISN'T THAT CHAIN ***OWNED*** BY HER?

YES! SHE TRIED TO HIDE HER NAME FROM THE SCANDAL, BUT IT LEAKED OUT!

OH, I'VE GOT A MESSAGE!

"TOMORROW ON ROGER IN THE A.M....

DON'T YOU MEAN "ROGER *AND* CINDY LEE IN THE A.M."?

NOT ANYMORE, TOOTS!

WHAT? I'M BEING DROPPED! THIS IS *OUTRAGEOUS!*

AUDIENCE! WHAT DO YOU HAVE TO *SAY* TO THAT?

ROGER & Cindy

YAY! HOORAY! BRAVO!!

PEASANTS!

WORD IS, THEY'RE GOING TO HAVE TO *SEARCH* FOR A *NEW* CO-HOST!

YOU DON'T SAY...

OH, NO! SHE'S GOT *STARS* IN HER EYES!

A.M. WITH CHERYL! SOUNDS GOOD TO ME!

SO...

WOW! THESE ARE THE *TRYOUTS* FOR CO-HOST!?

WHAT A MOB!

TRYOUTS

TRYOUTS

WOW! THE SHOW IS FILMING AT PEMBROOKE BEACH ALL NEXT MONTH!

THAT'S PERFECT! I CAN SHOW OFF MY SUMMER *WARDROBE!*

"ROGER AND ? IN THE A.M.!" WE WILL TAPE ALL MONTH AT PEMBROOKE BEACH. YOU COULD BE HIS CO-HOST!

LOOK! THERE'S ROGER!

THEY'RE *MOBBING* THE POOR GUY!

HELP! I'M BEING *SMOTHERED!*

ROGER! I LOVE YOU!

ROGER! LET ME BE YOUR CO-HOST!

HELP! I'M *FALLING* OFF THIS PLATFORM!

NOW'S MY CHANCE!

THERE! I'LL *SAVE* YOU!

THANKS! CAN YOU *PULL* ME UP?

WELL... THAT DEPENDS!

ON WHAT?

WELL, YOU COULD GIVE ME THE CO-HOST *JOB*!

I BARELY KNOW YOU...

OOPS! YOU'RE *SLIPPING*, INTO THAT MOB OF CRAZED HOUSEWIVES!

OKAY! OKAY! YOU'VE GOT THE *JOB*!

LOUDER, PLEASE!!

THIS CRAZY GIRL HAS GOT THE JOB!!

WHAT? THAT'S NOT *FAIR*!

I HAVEN'T EVEN JUGGLED YET!

TRYOUT

I ♥ ROGER

SO...

SO THIS IS OUR *BEAUTIFUL* BEACH SET!

YES! BUT REMEMBER, THIS IS ONLY A *TRYOUT* FOR THE NEXT COUPLE OF WEEKS!

A.M. with ROGER & *Cheryl*

DIRECTOR

YEAH, RIGHT! AFTER AMERICA FALLS IN LOVE WITH ME, YOU'LL BE *BEGGING* ME FOR A CONTRACT!

THIS IS CRAZY!

MAYBE NOT! THERE'S LOTS OF PHOTOS OF HER *SAVING* YOUR HIDE! THIS IS GREAT PRESS!

National Tattler

PLUS, SHE'S KNOWN TO BE QUITE A LITTLE *PUBLICITY* MAKER!

AND HER LOOKS DON'T HURT, EITHER!

AHEM, GENTLEMEN, I HAD A LITTLE *PROP* MADE UP! I HOPE YOU DON'T MIND!

DIRECTOR

I JUST THINK MY NAME SOUNDS BETTER *FIRST*!

A.M. with Cheryl and ROGER!

AND I THOUGHT CINDY LEE WAS BAD!

CONTINUED- 6

Cheryl Blossom™ LEADING Lady Fashion

Cheryl Blossom in Cheryl in the MORNING

Part 2

WELCOME TO OUR *FIRST* SHOW AT PEMBROOKE BEACH!

AND LET'S WELCOME OUR NEW CO-HOST, CHERYL BLOSSOM!

A.M. with ROGER & Cheryl

TV 9

HI, AMERICA! I'M YOUR NEW SWEETHEART!

SHE DOESN'T HAVE THAT *WHOLESOME* CINDY LEE QUALITY!

WHO CARES?

LET'S WELCOME OUR FIRST GUEST, SEX SYMBOL JINNY McCARTLE!

HI! HI!

I MUST SAY, ON BEHALF OF MALE AMERICA, YOU LOOK *STUNNING!*

I DON'T KNOW! UP CLOSE YOU LOOK MUCH *OLDER!*

WELL!

ER-HA! VERY FUNNY, CHERYL!

LET ME HANDLE THIS!

SOON...

SO, TELL US ABOUT YOUR NEW MOVIE "LETHAL LULU"!

A.M. *With*

DO YOU LIKE MY BATHING SUIT?

ER-YES! BUT ISN'T THIS MY *INTERVIEW?*

OH, SORRY! I'LL BEHAVE!

WHY IS THE CAMERA FOCUSED ONLY ON CHERYL?

THAT'S *EASY!* THE CAMERAMEN ARE MEN! AND SHE'S WEARING A BIKINI!

WE'LL HAVE TO TEACH HER NOT TO BE *DISRUPTIVE!*

SHE IS QUITE ATTENTION-GETTING, THOUGH!

SOON... OUR NEXT GUEST IS ANIMAL EXPERT, CHARLES FOWL!

WHAT DO YOU HAVE FOR US TODAY?

SOME LIZARDS AND SNAKES!

EEK! KEEP THEM AWAY!

DON'T SCREAM! YOU'LL *STARTLE THEM!*

I CAN'T HELP IT! THEY'RE SO *SLIMY!*

EEK! GET IT *OFF* ME!

YOU'RE SCARING POOR OWLIE!

WHAT ABOUT POOR CHERYL!

EEK!!

HA! HA! WHAT A RIOT!

SHE'S THE *FUNNIEST* THING SINCE LUCY!

THE PHONES ARE RINGING OFF THE HOOK! THEY LOVE HER!

SOON... OUR LAST GUEST, THANK GOODNESS, IS HOME EXPERT MARTHA STIMPSON

TODAY WE'RE GOING TO COOK A QUICHE!

I'LL LIGHT THE OVEN!

NO! THE GAS HAS BEEN ON FAR TOO LONG! IT'S GONNA...

KA-BLAM!

WHOOPS!

YOU'VE *RUINED* MY SEGMENT! YOU'LL *PAY* FOR THIS!

EEK! MARTHA STIMPSON HAS *FLIPPED* HER LID!

COOL! A *TUMBLE* WITH MARTHA!

THIS IS BETTER THAN *WRESTLE-MANIA!*

SOON...

RATINGS ARE UP! CHERYL'S A *HIT!*

IT'S TOO BAD WE HAVE TO LET HER GO!

WHAT? HOW CAN WE DO THAT?

OUR BIGGEST SPONSOR IS DROPPING US IF WE DON'T *DROP* CHERYL!

THEY CLAIM WE'RE *BAD* FOR THEIR IMAGE!

DARN! JUST AS THE RATINGS WERE *SKYROCKETING*!

SOON...

SO, I HEARD YOU GOT *CANNED*, SISTER DEAR!

YEAH! SOME BIG CORPORATE STIFF DIDN'T LIKE ME!

HEY! I'M NOT A BIG STIFF!

DAD! IT WAS YOU?

YEP! I'M THE SHOW'S BIGGEST SPONSOR!

WHY WAS I BAD FOR YOUR COMPANY'S IMAGE?

NOT MY COMPANY! YOU WERE BAD FOR OUR *FAMILY'S* IMAGE!

HA! I AGREE! DID YOU SEE YOURSELF...

PUT A SOCK IN IT!!

END

I MAY HAVE BEEN A LITTLE BAD, BY GIVING ADVICE ONLY I COULD TAKE. I WON'T DO IT AGAIN.
Dear Cheryl
DP
NOW SHE EVEN ADMITS HOW BAD SHE IS!
THIS IS SO UNFAIR!

BY SARA ALGASE

Dear Cheryl,
I'm eleven years old. Almost all of my friends have boyfriends except for me. My friend Erin says to go out with the first guy that asks me out. She and her boyfriend have been trying to get this boy Jason to ask me out since kindergarten. But I don't like him. **-- Ashlee, Chandler, AZ**

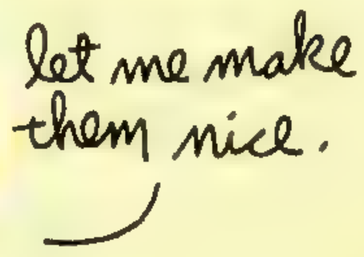
Dear Ashlee,
I'm sorry to hear that you don't have a boyfriend, but going out with the first guy who asks you out is not the way to go. Sorry, Erin! If you go out with just anyone, how can you guarantee that he'll be good-looking, charming and very generous with his money? Be choosy and you'll thank me later. ***-- Cheryl***

Dear Cheryl,
There is this guy I liked but he moved to Ohio. I have his phone number but I'm afraid to call him. What should I do? **-- Jacquelyn, Kingsport, TN**

Dear Jacquelyn,
Calling a guy is okay, but it's a much better idea to fly into his home town wearing a great dress, and say you were "just passing through the neighborhood." Now that's a sure-fire way to get his attention. ***-- Cheryl***

Dear Cheryl,
There's this really cute and sweet guy who I've had a crush on since first grade. How do I find out whether he has a crush on me or not? **-- Bewildered, Eugene, OR**

Dear Bewildered,
Instead of finding out whether he likes you, just assume he does. Guys are so confused about love, they need you to decide for them. If you go around acting like you know he's crazy about you, chances are he'll start to believe it, too. ***-- Cheryl***



Dear Cheryl,
There's this boy in my class. His friend said he likes me, but I don't know if he's telling the truth.
-- True or False, Scottsdale, AZ

Dear True or False,
Hey, get a little confidence, honey! A guy doesn't embarrass his best friend for nothing! Sounds like he has a crush on you. So take advantage of it, gloat and make this guy sweat a little. You're worth it.
-- Cheryl

Dear Cheryl,
You always say, "Dress for success." But my school wears uniforms. How do you dress for success at a school where you have to wear uniforms? **-- Stephanie, Pittsburgh, PA**

Dear Stephanie,
If you can't choose your clothes for school, you'll have to concentrate on the thing you do have a choice about, and that's hair. Make sure if you can't wear a new outfit everyday, you can wear a new hairstyle--braids, ponytails, buns, twists. The guys will love you and the girls will want to copy you. What more could you ask for? ***-- Cheryl***

Dear Cheryl,
I like this boy named Travis. He knows I like him but he doesn't like me. He's also two years older than me and in another grade. What should I do? I've used all your tips and he still doesn't like me. Please help me. **-- Celsey, Littleton, CO**

Dear Celsey,
If you've used my great guy-catching advice and it still hasn't worked, don't blame yourself or me. Blame him. He obviously is too ignorant to recognize true babe material when he sees it. Move on, honey. There are lots more fish in the sea. Don't waste your time with the worms.
-- Cheryl

YOU CAN SEND YOUR LETTERS TO: ARCHIE COMIC PUBLICATIONS INC.,
"DEAR CHERYL" P.O. BOX 419, MAMARONECK, NY 10543-0419

Cheryl Blossom™ in Getting Along Swimmingly!

AH, ALL'S *WELL* AT THE INN, EH, MS. MCGRUFF?

YES! EVERYTHING'S PRETTY MUCH UNDER *CONTROL* TODAY...

MY-OH-MY! WHO IS THAT?

BOING

THAT'S KEN!

HE'S THE *SWIMMING INSTRUCTOR* I HIRED TO TEACH OUR GUESTS WHO CAN'T SWIM!

MS. McGRUFF, THAT'S THE ***BEST*** MOVE YOU'VE MADE SINCE WORKING HERE!

WELL, I TRY!

LA-DE-DA...

OOPS! IT APPEARS I'M ***LOSING*** MY BALANCE!

SPLASH!

HELP ME! HELP ME!

I CAN'T SWIM!

I'LL HELP YOU, FAIR DAMSEL!

BUG OFF, ***DWEEB***! YOU'RE ***NOT*** THE KNIGHT IN SHINING ARMOR I WANT!

GLUB!

THERE! I'VE GOT YOU! ARE YOU ALL RIGHT NOW?

IN YOUR BIG, STRONG ARMS, YOU BET!

I'M PART OWNER OF THIS PLACE!

SO YOU'RE THE *FAMOUS* CHERYL BLOSSOM!

YES! BUT I STILL HAVEN'T LEARNED TO SWIM!

AND I HATE TO JOIN THE CLASS AND DISTRACT THEM WITH MY NOTORIETY!

COULD YOU TUTOR ME ...IN PRIVATE?

WHY- CERTAINLY!

FINE! I'LL MEET YOU OUT HERE TONIGHT AT 8:00!

:SNICKER: SHE'S UP TO HER OLD TRICKS AGAIN!

THAT NIGHT...

W-WOW! YOU LOOK *FANTASTIC!*

WHAT ELSE IS NEW?

BUT ARE YOU *DRESSED* FOR A SWIMMING LESSON?

OH, THAT CAN WAIT A BIT!

WE CAN HAVE THIS ROMANTIC, CANDLELIGHT *DINNER* I *MADE* FOR US!

SHE MADE? HA!

OKAY! I'LL GO CHANGE!

NO! DON'T! TRUST ME! YOU LOOK FINE! VERY FINE!

KEN! *GAZE* INTO MY EYES!

AND I'LL LOOK AT YOUR *BOD*-- ER- YOUR *EYES*, TOO!

ATTENTION TO ALL GUESTS OF THE INN! THE "BLOSSOM RETROSPECTIVE" IS GOING TO *BEGIN*!

"BLOSSOM RETROSPECTIVE"! WHAT'S THAT?

IT'S A LITTLE FILM I PUT TOGETHER FROM OUR HOME MOVIES!

SO THAT ALL OUR GUESTS WILL GET TO KNOW US A BIT *BETTER*!

I DON'T! YOU'RE TAKING TIME AWAY FROM PEOPLE WHO REALLY *CAN'T* SWIM!

SORRY!

AND I DON'T LIKE BEING USED AS AN OBJECT!

NOW YOU KNOW WHAT WE FEMALES HAVE GONE THROUGH SINCE THE *DAWN* OF TIME!

AND ABOUT YOU, BROTHER DEAR...

YOU HAVE TO ADMIT! I PULLED A GOOD ONE THERE!

IF I REMEMBER CORRECTLY, YOU CAN'T SWIM, HUH, BROTHER?

GULP!

THIS'LL TEACH YOU TO *CONFRONT* YOUR FEAR!

JUST *IGNORE* MY JUMPING UP AND DOWN ON THIS DIVING BOARD!

END

Cheryl Fan Art

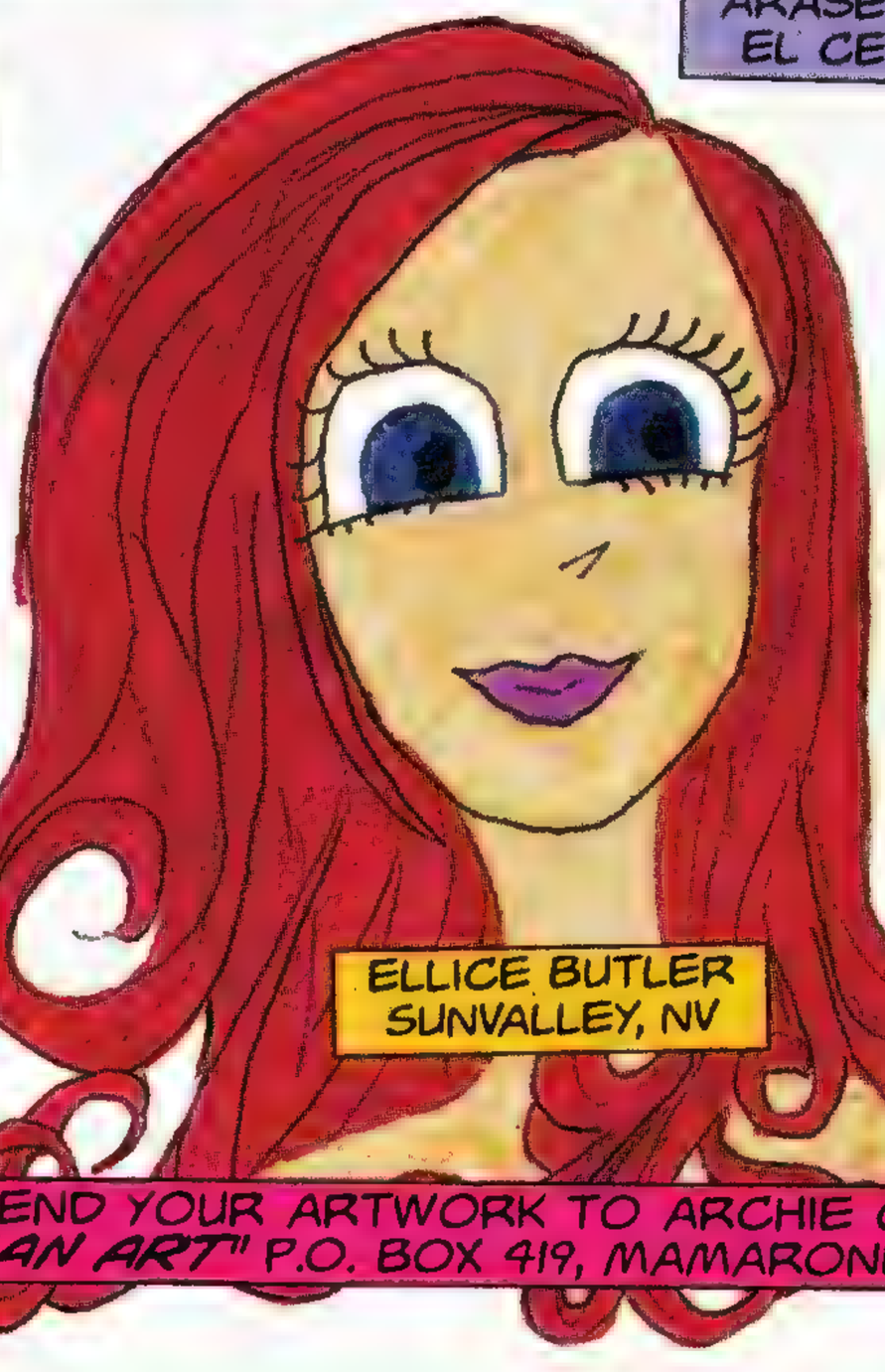
MIRANDA FLOWERDEW
BRITISH COLUMBIA, CANADA

MARC GENTILE
NEW ROCHELLE, NY

JENNIFER BEZAIRE
ONTARIO, CANADA

ARASELI TORRES
EL CENTRO, CA

SAMANTHA LYNCH
CREASTVIEW, FL



ELLICE BUTLER
SUNVALLEY, NV

YOU CAN SEND YOUR ARTWORK TO ARCHIE COMIC PUBLICATIONS INC.,
"FAN ART" P.O. BOX 419, MAMARONECK, NY 10543-0419

Cheryl Blossom™ in "Looking for MR. MUMPS!"

I'M SO EXHAUSTED! IT'S TIRING RUNNING AN INN AND BEING A CELEBRITY, TOO!

NOW, TO MAKE SURE NOBODY'S LOOKING!

OKAY! THE COAST IS CLEAR!

HOWDY, MR. MUMPS! I'VE *MISSED* YOU!

I HATE TO BE SO SECRETIVE, BUT PEOPLE WOULDN'T UNDERSTAND A ***SOPHISTICATE*** LIKE ME WITH AN OLD TEDDY BEAR LIKE YOU!

NOT THAT I DON'T ***LOVE*** YOU!

I'VE SLEPT WITH YOU SINCE I WAS A *BABY* AND I DON'T INTEND TO STOP NOW!

G'NIGHT, MR. MUMPS!

THE NEXT MORNING...

:YAWN: TIME TO RISE AND SHINE, MR. MUMPS!

MR. MUMPS! WHERE ARE YOU?

OH, DEAR! I DON'T SEE HIM ANYWHERE!

MR. MUMPS! *WHERE* ARE YOU?

WHO COULD DO THIS TO ME? NOBODY KNOWS ABOUT THIS EXCEPT...

JASON!!

WHERE'S JASON?

HE'S AT THE BEACH!

JASON! JASON! OVER HERE! *NOW!*

OH, BROTHER! THE BIG PAIN IS HERE!

WHAT DID YOU DO TO MR. MUMPS!?

WHAT? THAT *OLD* RAG DOLL OF YOURS?

I WOULDN'T TOUCH THAT THING!

JASON! THIS IS *SERIOUS!* I CAN'T *SLEEP* WITHOUT IT!

EVEN *I* WOULD NEVER MESS WITH MR. MUMPS! I *PROMISE!*

I ACTUALLY BELIEVE YOU!

THEN WHAT HAPPENED TO HIM?

GEE! THIS IS ONE OF THOSE *RARE* TIMES I FEEL SORRY FOR SIS!

LATER...

WE'VE GOT TO NARROW THIS DOWN!

IT'S GOT TO BE SOMEONE WITH ACCESS TO THE HOUSE!

IT COULDN'T BE A PROWLER! HE'D NEVER GET PAST OUR AIRTIGHT LASER SECURITY SYSTEM!

AND MOM AND DAD WOULDN'T MESS WITH MR. MUMPS!

THE ONLY OTHER PERSON WHO COMES IN HERE IS SOPHIE, OUR MAID!

HMM... THIS MAKES ME SUSPICIOUS!

SHE HAS BEEN ACTING STRANGE LATELY!

AND SHE ALWAYS LEAVES WITH THAT LARGE BAG OF HERS!

I'LL BET SHE'S KIDNAPPED MR. MUMPS, AND IS GOING TO BLACKMAIL ME FOR A REWARD!

THERE SHE IS! SHE'S GOING HOME!

AND LOOK WHAT'S IN HER BAG!

HALT! GET BACK HERE WITH MY...

DUSTRAG?...

HEY, IF YOU WANT IT, YOU'VE GOT IT!

I GUESS I OVERREACTED! BUT WHERE-OH-WHERE IS MY BELOVED MR. MUMPS!?

THAT NIGHT...

STARLIGHT, STAR BRIGHT FIRST STAR I SEE TONIGHT, SHOW ME WHERE MY MR. MUMPS IS TONIGHT!

GASP! OH MY GOODNESS! THERE HE IS! IT'S MR. MUMPS! IN THAT TREE! I'M COMING MR. MUMPS! I'M COMING!

I DON'T KNOW HOW HE GOT UP THERE, BUT I DON'T CARE! I'M COMING POOKIE!

THERE! I'VE GOT YOU, MY LOVE!

I'LL GET YOU RIGHT DOWN...

HEY! WHO ARE YOU? GIVE ME BACK MY MR. MUMPS!

GRAB!

I GET IT NOW! YOU MUST HAVE SNUCK INTO MY ROOM AND GRABBED MY BEAR!... AND YOU'RE SMALL ENOUGH TO *DODGE* OUR SECURITY SYSTEM!

OKAY! YOU'VE HAD YOUR FUN! GIVE IT BACK!

I KNOW YOU LOVE IT, BUT I LOVE IT, TOO! NOW GIVE IT BACK!

SNICKER!

THE NEXT MORNING...

CHERYL! TIME TO GET UP!

CHERYL? WHERE ARE YOU?

OH, DEAR, WHERE COULD SHE BE?

HA! LOOK OUTSIDE!

DID SHE SLEEPWALK?

NO, SHE'S JUST SHARING HER STUFFED TOY!

ZZZ

ZZZ

ARE YOU GOING TO GET HER DOWN?

NO! I'M GOING TO ALERT THE MEDIA! THEY'LL EAT THIS UP!

END